

## RETURN ADDRESS AREA

required on all Presorted Mailings

Presorted  
First Class Mail  
U.S. Postage  
PAID  
Mail Expeditors

## 5" x 7" Postcard

← 5.25" x 7.25" Bleed Size  
Outside edge. Design should be  
this dimension

← 5" x 7" Trim Size  
Black dotted line

← 4.75" x 6.75" Safe Zone  
Blue solid line. Text, phone numbers  
and web addresses inside this area

GREEN IS INK FREE AREA  
4" w x 2.7" h

.625" INK FREE BARCODE AREA