

6.25" x 9" Postcard

6.5" x 9.25" Bleed Size

Outside edge. Design should be this dimension

6.25" x 9" Trim Size

Black dotted line

6" x 8.75" Safe Zone

Blue solid line. Text, phone numbers and web addresses inside this area

EDDM Address Area

RIGHT side of mailer piece

Vertical or Horizontal orientation qualifies

PRSR STD
ECRWSS
U.S. POSTAGE
PAID
EDDM RETAIL